

SPORT LISBOA BENFICA SEEN THROUGH THE ILLUSTRATED POSTCARDS (DELTIOLOGY)

INTRODUCTION ABOUT ITS HISTORY



Sport Lisboa e Benfica was founded on 28 February 1904 by a group of former students of the Royal Casa Pia de Lisboa. The "Eagle" is the main symbol of the emblem. Under the Eagle, in its grip, is the shield and a banner with the motto "E Pluribus Unum" (one for all and all for one). This motto was chosen by Félix Bermudes meaning Union and the family spirit that has always characterized the Club since its foundation to the present day.

Is a Multisport Club, based in Lisbon, and its eclectic and history is a strong base of supporters who make Benfica the biggest and most significant Club of Portugal and one of the most prestigious in the world.

Sport Lisboa e Benfica has been one of the great responsible for dissemination of Portugal at international level, being a very important milestone in sports and social life of this country and, as a public Institution, is a club that is at the service of society.

Regardless of the sports plan Sport Lisboa e Benfica, the 27 January 2009 "the BENFICA FOUNDATION", having been recognized, 14 January 2010, by the Portuguese Government, as private Social solidarity Institution and as a Collective Person of public utility.

In July 23rd 2013 Sport Lisboa e Benfica opened the Museum Benfica-Cosme Damião, dedicated to the history of the Club which is located outside the stadium of light. In December 2014 the Museum was awarded the Portuguese Museum Prize awarded by Associação Portuguesa de Museology.

PRESENTATION OF THE COLLECTION

Through this collection, 1 frame (16 sheets) entitled "SPORT LISBOA E BENFICA SEEN through DELTIOLOGY-ILLUSTRATED POSTCARDS", I intend to show some of the facets and made more relevant to the Club since its foundation to the present time.

<i>PLANO DA COLEÇÃO</i>	<i>FOLHAS Nº</i>	<i>QUADRO Nº</i>
1 - Coversheet-collection of Sport Lisboa e Benfica	01	1
2 - Emblema	02	1
3 - Mascote	03	1
4 - Estádio da Luz	04/05	1
5 - Players of Benfica-Decade of the years 1960	06/11	1
6 - Teams	12/14	1
7 - Trophy room-Museum	15/16	1

Bibliography:

- Benfica Almanac - S. L. Benfica - Officialized Product - Rui Miguel Tovar - Paper Moon Editor - 1st Edition - October 2012
- Sport Lisboa e Benfica - Photobiography - Rui Guedes. Publications D. Quixote - Lisbon 1987
- Dias, Marina Tavares - History of Football in Lisbon - Quimera Editores - 2000
- History of 50 years of Portuguese Sports - Publications Archive of the Ball

Américo Rebelo



2º - EMBLEM

DESCRIPTION

The emblem represents the characteristics that have always guided the club through time: the tone, liveliness and joy of the color of their shirts, the eagle as a symbol of their independence, authority and nobility, a bicycle wheel that represents cycling as a Of the first modalities of the club, the soccer ball and the legend with the apologia of the unit - E Pluribus Unum (of all one). It was drawn up on December 13, 1903, when the idea of creating the Club arose and the date of its foundation was February 28, 1904.

POSTAL TICKET

Edition: Exclusive of the newspaper "O Jogo"
Description: Emblem of Sport Lisboa e Benfica
Year: 2006 - Official product of Sport Lisboa e Benfica
Status: New

2º - EMBLEM

"VICTORY EAGLE"

DESCRIPTION

Águia Vitória - Águia-real - (Aquila chrysaetus), the symbolism of the Eagle is the "Force of Greatness, of the Bravery of the Protection of Magnificence and Real Power", reason why it is part of the symbol of the largest club in Portugal and one of the Best in the World the "SPORT LISBON AND BENFICA".

POSTAL TICKET

Edition: Sport Lisboa e Benfica
Description: 9 B - Eagle Victoria
Year: 2010 - Official product of Sport Lisboa e Benfica
Status: New





3º - MASCOTE

DESCRIPTION

Mascot is the name given to an animated animal, person or object that is chosen as the visual representative or identifier of a brand, company or event.

The Mascot of Sport Lisboa e Benfica is the "Eagle of Victory"

POSTAL TICKET

Edition: Sport Lisboa e Benfica

Description: 6 B - Sport Mascot Lisboa e Benfica

Year: 2010 - Licensed Official Product of Sport Lisboa e Benfica

Status: New

3º - MASCOTE

DESCRIPTION

Mascot is the name given to an animated animal, person or object that is chosen as the visual representative or identifier of a brand, company or event.

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POSTAL TICKET

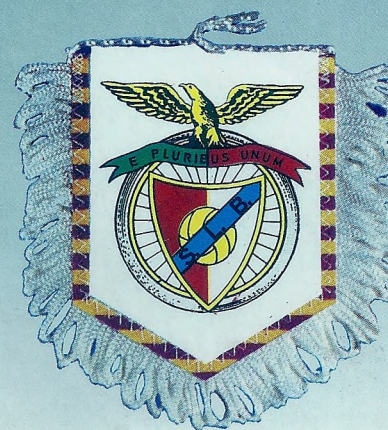
Edition: Manil - Made In Portugal

Description: Collection of 36 Cards

Eagle Victoria Mascot

Status: New

"ÁGUIAS"



4º - ESTÁDIO DA LUZ

DESCRIPTION

On March 15, 1952, Joaquim Ferreira Bogalho was elected President of the Direction Do Sport Lisbon and Benfica. His main objective was to build the Estádio da Luz, which began on 14 January 1953. On 1 December 1954, History of the club with the official inauguration of the Stadium of Light with a capacity of approximately 120 000 people, being at the time the largest stadium in Europe and the third largest in the World. The demolition of the stadium began in the year of 2002 to give place to the new Stadium of Light, constructed immediately to the southwest of the old one.

POSTAL TICKET

Edition: Trindade & Francisco Ld.ª - **Description:** Estádio da Luz - **Status:** New



4º - ESTÁDIO DA LUZ

DESCRIPTION

The first phase of construction of the famous "Third Ring" was completed in 1960 and the stadium with a capacity for 70 000 people. Artificial lighting had been introduced two years earlier. The "closing" of the third ring was completed in 1985, bringing the stadium's official capacity to 120,000 people. Given the lack of individual places until the mid-1990s, this figure has even been exceeded on some occasions.

POSTAL TICKET

Edition: Loja do Benfica - Central Commission - **Description:** Estádio da Luz - **Foto** Rolando de Oliveira - **State:** Circulado



4º - ESTÁDIO DA LUZ

DESCRIPTION

In the context of the Euro 2004, the former Stadium of Light was demolished and a new stadium was built in an adjacent place, and was also the stage for the final of the competition. The new Estádio da Luz was inaugurated on October 25, 2003, in a friendly game against Nacional de Montevideo, whose victory was favorable to Sport Lisboa and Benfica by 2 - 1, with goals by Nuno Gomes.

POSTAL TICKET

Edition: 11 B - Estádio da Luz - Description: S. L. B. Official Product - Status: New



4º - ESTÁDIO DA LUZ

DESCRIPTION

The project for the new Luz stadium is run by the Australian company Populous, which has designed the Sydney Olympic Stadium in Australia and the Algarve stadium in Portugal. On November 9, 2009, the stadium surpassed 6 million spectators and on the 10th anniversary of the Estádio da Luz (October 25, 2013), the 11 million spectators were exceeded. Next to the Stadium of Light is the Benfica Museum "Cosme Damião", the Statue of Eusebio, in the Plaza of the Heroes and the Official Store of the club.

POSTAL TICKET

Edition: Special Issue of CTT - Correios - Description: Estádio da Luz - Photo: Lusa - Status: Circulated





5º - PLAYERS

DESCRIPTION

The decade of the sixties was in the history of Benfica like "THE SEASON OF GOLD" of the soccer of Benfica, having conquered two European Cups of the European, as well as was present in several end of the Competition. The victory of the Latin Cup in 1950 was a harbinger of the great feats of the future of Benfica football, both nationally and internationally. For these feats contributed a constellation of players that will be forever linked to the history of the club, as those that some cards represented here stand out.

Alberto da Costa Pereira, (Nacala 22 of December of 1929 / Lisbon 25 of October 1990.) It was considered like one of the best Goalkeepers of Benfica and of the National Selection, having represented Benfica from the year 1954 to 1967.

Titles: 7 National Titles - 5 Portuguese Cups - 2 European Cups.

POSTAL TICKET

Edition: 1 - Agência Portuguesa de Revistas

Description: Alberto da Costa Pereira

National Photogravure Ld.ª - Lisboa

Status: New

5º - PLAYERS

DESCRIPTION

Domiciano Barrocal Gomes Cavém, better known by Cavém (Vila Real de S. António 21 December 1932 / January 12, 2005). He was a Benfica player and the national team in the left-back position, having represented Benfica from 1955 to 1970. Titles: 9 National Cups - 5 Portuguese Cups - 2 European Cups.

POSTAL TICKET

Edition: 2 - Agência Portuguesa de Revistas

Description: Domiciano Barrocal Gomes Cavém

National Photogravure Ld.ª - Lisboa

Status: New





5º - PLAYERS

DESCRIPTION

Germano Luís de Figueiredo (Alcântara, December 23, 1932 / July 14, 2004). It was considered one of the best defenses of Benfica and the National Team, having represented Benfica from the year 1953 to 1966.
Titles: 4 National Titles - 2 Portuguese Cups - 2 European Cups.

POSTAL TICKET

Edition: 3 - Agência Portuguesa de Revistas
Description: Germano Luís Figueiredo
National Photogravure Ld.ª - Lisboa
Status: New

5º - PLAYERS

DESCRIPTION

Raúl Martins Machado (Matosinhos September 22, 1937). He was a player of Benfica and the National Team in the position of defense, having represented Benfica from the year 1962 to 1968.
Titles: 6 National Titles - 3 Portuguese Cups

POSTAL TICKET

Edition: 4 - Agência Portuguesa de Revistas
Description: Raúl Martins Machado
National Photogravure Ld.ª - Lisboa
Status: New





5º - PLAYERS

DESCRIPTION

Fernando da Conceição Cruz, better known as Cruz (Lisbon, October 12, 1940). He was a football player of Benfica and of the National Team in the position of defense, having represented Benfica from the year 1956 to 1968. Titles: 8 National Title - 3 Portuguese Cups - 2 European Cups.

POSTAL TICKET

Edition: 5 - Agência Portuguesa de Revistas

Description: Fernando Da Conceição Cruz
National Photogravure Ld.ª - Lisboa

Status: New

5º - PLAYERS

DESCRIPTION

Mário Esteves Coluna, also known as the "Sacred Monster" (Island of Inhaca August 6, 1965 / Maputo February 25, 2014). He was considered one of the best players of Benfica and the National Team, having been several times captain of team. He represented Benfica from 1954 to 1970.

Titles: 10 National Title - 7 Portuguese Cups - 5 European Cups - 2 European Cups.

POSTAL TICKET

Edition: 6 - Agência Portuguesa de Revistas

Description: Mário Esteves Coluna
National Photogravure Ld.ª - Lisboa

Status: New





5º - PLAYERS

DESCRIPTION

José Augusto de Almeida (Barreiro April 13, 1937) was a player of Sport Lisboa e Benfica and of the National Team. He represented Benfica from 1959 to 1968 and after his career as a player, he was coach of Benfica in the season of 1969/70. He also trained other national and foreign teams, as well as a Portuguese national team.

Titles: 8 National Title - 3 Portuguese Cups - 2 European Cups.

POSTAL TICKET

Edition: 7 - Portuguese Magazine Agency

Description: José Augusto Pinto de Almeida

National Photogravure Ld.ª - Lisboa

Status: New

5º - PLAYERS

DESCRIPTION

Eusebio da Silva Ferreira, with the nickname "Pantera Negra" (Lourenço Marques, January 25, 1942 - Lisbon, January 5, 2014). Benfica player and national team being considered as one of the best players in the world. He represented Benfica from 1960 to 1975, and then played several roles at Benfica.

Titles: 11 National Title - 5 Portuguese Cups - 9 Honor Cups - 3 Ribeiro dos Reis Cups - 2 European Champion Clubs Cups and also received several individual and special prizes.

POSTAL TICKET

Edition: 8 - Agência Portuguesa de Revistas

Description: Eusébio Da Silva Ferreira

National Photogravure Ld.ª - Lisboa

Status: New





5º - PLAYERS

DESCRIPTION

José Augusto da Costa Sénica Torres, known by Torres and had the nickname of "The Good Gigante" (Torres Novas 8 of September of 1938 - Lisbon 3 of September of 2010). He was a football player for Benfica and the national team, having represented the club from 1959 to 1971.
Titles: 9 National Title - 6 Portuguese Cups

POSTAL TICKET

Edition: 9 - Agência Portuguesa de Revistas
Description: José Augusto da Costa Sénica Torres
National Photogravure Ld.ª - Lisboa
Status: New

5º - PLAYERS

DESCRIPTION

António Simões da Costa (Almada, December 14, 1943) was a football player for Benfica and the national team. He belonged to the magnificent generation of 60 who won a Champions Cup for Benfica and 3rd place in the 66 World Cup by the National Team Represented Benfica from 1959 to 1974. He also played the role of soccer coach and soccer commentator in the Play- Off of SIC Noticias.
Titles: 11 National Title - 4 Portuguese Cups 1 European Cup.

POSTAL TICKET

Edition: 11 - Agência Portuguesa de Revistas
Description: António Simões da Costa
National Photogravure Ld.ª - Lisboa
Status: New





**5º - PLAYERS
DESCRIPTION**

Jacinto José Martins Godinho Santos (Matosinhos January 28, 1941) was a former soccer player who represented Benfica in the 1960s as well as the national team, playing in the position of defense.
Titles: 7 National Title - 3 Portuguese Cups

POSTAL TICKET

Edition: 12 - Agência Portuguesa de Revistas
Description: José Augusto da Costa Sénica Torres
National Photogravure Ld.ª - Lisboa
Status: New

**6º - TEAMS
DESCRIPTION**

The team of Sport Lisboa e Benfica that won the National Championship referring to the season of 1964/1965, winning the first tri-championship in the history of the club

POSTAL TICKET

Edition: Sport Lisboa e Benfica - Photo by Rolando Oliveira (Official Photographer of Benfica) - Black and White Postcard
Description: Sport Team of the Sport Lisboa e Benfica - Lisboa Portugal
Status: New



6º - TEAMS

DESCRIPTION

The most notable achievements of Sport Lisboa e Benfica football at national and international level have perpetuated its name among the best known and prestigious clubs in the world of football

POSTAL TICKET

Edition: Sport Lisboa e Benfica - **Description:** The Famous Advanced Line from 1964/65 - José Augusto, Eusébio Coluna and simões, with several trophies won: National Champion, Portuguese Cup, European Cups and Torneo Badajoz Cup - 1969.

Status: New



6th - TEAMS

DESCRIPTION

The team of Sport Lisboa e Benfica referring to the season of 1968/1969, trained by Otto Gloria who won the 14th National Champion title and the 13th Portuguese Cup, being eliminated by Ajax in the Round of 16 of the European Champions' Cup On March 5 1969 - Colombes Stadium - Paris (after tie-break)

POSTAL TICKET

Edition: Palirex - Lisboa - **Description:** Sport Lisboa e Benfica - **Status:** New



6º - TEAMS

DESCRIPTION

The team of Sport Lisboa e Benfica referring to the season of 1968/1969, trained by Otto Gloria who won the 14th National Champion title and the 13th Portuguese Cup, being eliminated by Ajax in the round of 16 of the European Champions' Cup On March 5 1969 - Colombes Stadium - Paris (after tie-break)

POSTAL TICKET

Edition: Palirex - Lisboa - Description: Sport Lisboa e Benfica - Status: New



6º - TEAMS

DESCRIPTION

The team of Sport Lisboa e Benfica referring to the season of 1969/1970, trained by Otto Gloria, who was in 2nd place in the National Championship. It conquered at that time the 14 th Portuguese Cup, being eliminated by Celtic in the round of 16 of the European Cup, 26 of November 1969, Stadium of Light after prolongation, and through the system of "Moeda al aire".

POSTAL TICKET

Edition: Palirex - Lisboa - Description: Sport Lisboa e Benfica - Status: New



6º - TEAMS

DESCRIPTION

The team of Sport Lisboa e Benfica referring to the season of 1979/1980, trained by Mario Wilson, who was in 3rd place in the National Championship. It conquered at that time the 15th Portuguese Cup, being eliminated by Aris Thessaloniki in the First Elimination of the UEFA Cup, 3 of October of 1979 - Estádio da Luz - Lisbon

POSTAL TICKET

Edition: Type. Sousa Ferradeira Ld.ª - **Description:** Sport Team Lisbon and Benfica
Offer of the National Ultramarine Bank - Lisbon Portugal - Status: New



6º - TEAMS

DESCRIPTION

The team of Sport Lisboa e Benfica referring to the season of 1984/1985, trained by Pal Csernai (Hungaro), who was in 3rd place in the National Championship. Conquered at that time the 19th Portuguese Cup, being eliminated by Liverpool in the Second Elimination of the European Cup on 7 November 1984 - Estádio da Luz - Lisbon.

POSTAL TICKET

Edition: Edition and Execution Graphic Technique - Street Mártires da Liberdade Nº 137 - 4000 - Porto - **Description:** Sport Lisboa e Benfica 1984 - Winner of the Portuguese Cup - 1985 - **Status:** New

Team - Standing: Oliveira, Shéu, Bastos Lopes, Álvaro and Manichs - **Under:** Pietra, José Luís, Veloso, Diamantino and Carlos Manuel





7th TROPHY ROOM - MUSEUM

DESCRIPTION

Sport Lisboa e Benfica won the following national trophies until 2014/2015: 34 National Championships, 28 Portuguese Cups, 4 Super Cups and 5 League Cups.

At the International level he has won valuable trophies such as: 1 Latin Cup 1949/50 - 2 Ramon Carranza (Cádiz) Tournaments - 1963/64 and 1971/72 - 2 Tournaments of Badajoz - 1968/69 and 1972/73 - 2 Cups of Champions Europeans, among others.

POSTAL TICKET

Edition: Palirex - Lisbon - Central Commission for Promotion and Propaganda of Sport Lisboa e Benfica - **Description:** Taça Carranza - 1963 / Taça Torneo de Badajoz 1969 / Latin Cup 1950
Status: New

7th TROPHY ROOM - MUSEUM

DESCRIPTION

The decade of the 50s and 60s marked the beginning of the golden age of Benfica football, an important period both nationally and internationally with the conquest of the Latin Cup in 1950 and the 2 European Cups in 1960/61 and 1961 / 62.

POSTAL TICKET

Edition: Palirex - Lisbon - Central Commission for the Promotion and Propaganda of Sport Lisboa e Benfica - **Description:** European Cup - 1961 / Latin Cup - 1950 / European Champion Clubs' Cup - 1962 - **Status:** New



7th TROPHY ROOM - MUSEUM

DESCRIPTION

The former headquarters of Sport Lisboa e Benfica, which was located at Rua do Regedor in Lisbon, was inaugurated in 1923, and there were installed Trophy Rooms and Museum of the club, in which were exposed fences of 15,000 trophies won by various modalities Of the club, both nationally and internationally.

POSTAL TICKET

Edition: Palirex - Lisbon - **Description:** Trophy Room and Museum - Sport Lisboa e Benfica - **Status:** New



7th TROPHY ROOM - MUSEUM

DESCRIPTION

In addition to Football, which is its main sporting activity, Benfica is characterized by a strong eclecticism practicing various sports. This postcard represents the Old Hall of the Cups - Headquarters - Rua Jardim do Regedor - Lisbon. Among the various trophies won, many relate to the culture of Sport Lisboa e Benfica.

POSTAL TICKET

Edition: Trindade & Francisco, Ld.^ª. - **Description:** Sport Lisboa e Benfica - Trophy Room - **Status:** New

